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GENERAL RELEASE

DESIGNED LEARNING INTRODUCES FLAWLESS CONSULTING FOR INFORMATION TECHNOLOGY PROFESSIONALS

Peter Block's Designed Learning announced today that it has introduced a new workshop specifically for IT professionals entitled Flawless Consulting for Information Technology Professionals.

Flawless Consulting for Information Technology Professionals will teach IT staff consulting skills that can be applied to their own unique situation. It helps participants develop greater collaboration, get IT recommendations accepted and solutions implemented.

The workshop uses adult learning techniques based on "Flawless Consulting: A Guide to Getting Your Expertise Used," a bestseller that explains how to deal effectively with clients, peers and others. Participants will learn alongside coworkers and take part in interactive activities that teach them how to develop deeper relationships.

"The challenge is to develop a deeper relationship with internal customers so that the technology solutions are truly solving the business issues," said Block. "The deeper relationship is one of becoming a trusted business partner and collaborator," he said.

Target outcomes of Flawless Consulting for Information Technology Professionals include transforming the IT function to one of trusted business partner as well as technical expert, negotiating more effective and enduring agreements, gaining better use of staff expertise and developing the ability to assertively express the needs for successful projects and implementations.

To bring this workshop to your location, visit www.designedlearning.com or call 1-866-770-2227.

Over the past 30 years, Designed Learning has worked with many organizations worldwide including: Hewlett Packard; 3M; Coca-Cola; Bristol Myers Squibb; Bayer Pharmaceuticals; Universal Studios; Exxon Mobil; The World Bank Group; Capital One; Humana Inc.; Avon Products Inc. and S.C. Johnson. Thousands of participants have benefitted from the Flawless Consulting workshops, which teach staff professionals the competencies to use within a consulting relationship.